

# PARTNER PROGRAM



Looking for a way to add value to the services you offer customers? Consider adding Concord Technologies' suite of cloud fax and document workflow services.

## THE CONCORD TECHNOLOGIES PARTNER PROGRAM IS IDEAL FOR:

*Managed service providers (MSPs)* focused on the U.S. healthcare market, serving a customer base with significant fax- or document-centric data transmission processes. (Typically, hospital systems, physician groups, long-term and post-acute care centers, payers and related entities.)

*Resellers of unified communication (UC) workflow* and related technologies that allow entities along the healthcare continuum to operate efficiently while meeting security protocols.

*Solution providers building packaged, custom applications* that need a secure, reliable data-delivery process embedded within them.

## PARTNER WITH CONCORD AND TAP INTO:

- **History of Success:** Concord Technologies has more than 20 years' worth of success servicing the U.S. healthcare market and other business sectors.
- **Customer-Focused Culture:** Meeting and exceeding the needs of our end users is at the center of all we do.
- **Partner-Centric Mindset:** Concord understands our partners' need for innovative, adaptable, and scalable solutions to help them solve complex customer problems.
- **Flexible Integration:** A partner can provide users access to Concord's cloud-fax services directly through a dedicated account — or integrate it seamlessly under their own brand.
- **Send and Receive:** Users can directly send and receive faxes from within an EHR or other application interface.
- **Delivery Reliability:** Concord's patented SureConnect technology dynamically monitors fax call routes for transmission and carrier performance. When SureConnect encounters an issue, it automatically reroutes a failed fax down an alternative path for delivery.
- **Intelligent Data Extraction:** Concord's AI-driven technology allows users to extract data from inbound documents.

## CONCORD'S PARTNERS ALSO BENEFIT FROM A DEAL STRUCTURE THAT CAN INCLUDE:

- Program-specific value messaging and co-marketing resources/funds
- Scaled commission structure
- Flexibility for reselling and/or referral relationships
- Comprehensive Sales and Product training
- Deal protection for referrals
- Listing on Concord's website
- Discounted internal-use account
- Free demo account

By adding Concord Cloud Fax's many solutions, you'll be well positioned when your customers have a need for secure and reliable fax transmission services. Take this opportunity to strengthen your customer relationships while adding a new revenue stream for your company.



**TO LEARN MORE** about Concord's partner program, speak to a member of our team.



2025 First Avenue Suite 800, Seattle, WA 98121  
CONCORD.NET

CONCORD SALES  
sales@concord.net  
(206) 441-3346